

31 MARCH 2022 - **PRESS RELEASE**

MIRABAUD BOLSTERS WEALTH MANAGEMENT CAPABILITIES WITH A NEW CEO FOR MIRABAUD MIDDLE EAST LTD

Geneva/Dubai, 31 March 2022 – The Wealth Management division of Mirabaud Group has hired Samir Atitallah as CEO for Mirabaud Middle East Ltd. He will be based in Dubai. The Group thereby plans to further strengthen its international wealth proposition. Samir will report directly to Nicolas Mirabaud, Managing Partner of Mirabaud SCA and Chairman of the Board of Mirabaud (Middle East) Limited.

Samir Atitallah joined the Mirabaud Group in February 2022 and will be moving to Dubai as of April to lead teams seeking to elevate awareness of Mirabaud’s independent, customised and family office approach to wealth management in the Middle East.

Mirabaud’s raison d’être is to serve its clients with excellence and help them navigate a complex world while ensuring finance contributes to a better and fairer society for all. It has been doing so for more than 200 years.

Alain Baron, Equity Partner and Head of Wealth Management MENA of the Mirabaud Group said: “I am delighted to welcome Samir to Mirabaud’s Middle East market. This important hire signals our commitment to continually strengthen and innovate our wealth proposition and develop the next generation clientele, be it out of Dubai or Abu Dhabi.”

Throughout his career, Samir has gained extensive experience in private banking and within the luxury goods industry. Most recently, Samir was a member of the Executive Committee of Piaget as the Chief of Staff to the CEO after working more than three years in the Organisation & Strategy department at Pictet Group. Samir Atitallah is a 35-year-old Swiss citizen who graduated from l’Ecole Polytechnique Fédérale de Lausanne.

“This is a transformational time for the wealth management industry and I’m thrilled with the opportunity to join Mirabaud given its strong ambition driven by convictions and passion”, explains Samir Atitallah. “Middle East is a fast growing region and I believe we can play an important role over the coming years through an exclusive positioning, tailored made investment offering and close customer relationships. I look forward to collaborating with the successful and talented local teams to strengthen our partnerships with this selective clientele and continue to build their wealth with responsibility and long-term thinking.”

Nicolas Mirabaud, Managing Partner of Mirabaud SCA and Head of Wealth Management of the Mirabaud Group added: “I am extremely pleased that Samir has joined us as CEO of Mirabaud Middle East Ltd. His expertise in strategy, finance and business development as well as his natural leadership and multi-faceted knowledge of the industry will further enhance local client servicing through a unique blend of heritage and innovation, which are part of the Mirabaud DNA.”

The Mirabaud Group

The Mirabaud Group was founded in Geneva in 1819. With its four core values of Independence, Conviction, Responsibility and Passion, it has grown over the years into an international group offering its clients personalised financial services and advice in various areas of activity. Its expertise lies in Wealth Management (portfolio management, investment advice and services for independent asset managers), Asset Management (institutional management, fund management and distribution) and highly specialised Corporate Finance services (equity research, corporate advisory, capital markets and execution).

Mirabaud has always been strongly committed to responsibility and sustainability. This is reflected in its interactions with clients, employees and society as a whole. As a signatory of the United Nations Principles for Responsible Investment (PRI) since 2010, Mirabaud has the highest rating in this area thanks to its governance and its committed global strategy.

The Group employs around 700 staff and has offices in Switzerland (Geneva, Basel and Zurich), Europe (London, Luxembourg, Paris, Madrid, Barcelona, Valencia, Seville and Milan) and the rest of the world (Montreal, Dubai, Abu Dhabi, Montevideo and São Paulo).

For more information, please visit our website: www.mirabaud.com

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